

+ The Value of Experience

We would like to invite you to join us for Smart Manufacturing Experience at SOUTHTEC, the home of our **2023 Annual CESMII Member Meeting, October 24-26 in Greenville, SC.**

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SMART MANUFACTURING
EXPERIENCE

We are excited to announce our renewed partnership with SME to co-host our [2023 Annual CESMII Member Meeting](#) in conjunction with the Manufacturing Technology Series event, SOUTHTEC, which has been expanded to include the Smart Manufacturing Experience. The Smart Manufacturing Experience provides multiple connection points and engagement with over 900 leading voices; from manufacturers, system-integrators, thought-leaders, government entities and suppliers. Get ready to absorb, exchange, and benefit from the collective wisdom and experience from fellow industry experts who are also on their Smart Manufacturing journey.

The three-day event will feature:

- **Presentations** on all aspects of emerging technologies in smart manufacturing including **workforce, technology & the critical impact of artificial intelligence, automation and cybersecurity**
 - **Expect to hear from:** Members of the [Smart Manufacturing Executive Council](#), the **Department of Energy**, international representatives from **Plattform Industrie 4.0**, affiliates from **USCAR - The United States Council for Automotive Research** and partners from **Ford, Stellantis and General Motors**
- Workshops dedicated to **leadership & technology roadmapping**
 - **Leadership Workshop | Smart Manufacturing: Why It Matters & How to Achieve It**
Tuesday, October 24 from 12:00-4:00 PM (EST)
 - **Technology Workshop | Deep Dive into the Value & Methodology of Information Models, Standards and the Smart Manufacturing Innovation Platform™ (Invite Only)**
Tuesday, October 24 from 9:00-3:00 PM (EST)
- **CESMII Member Only Meeting** to discuss CESMII's future, hear from senior leadership and provide updates on the organization's progress. *(Breakfast included)* | Thursday, October 24 from 8:00-10:00 AM (EST)
- **SOUTHTEC boasts a 100,000 sq ft exhibit hall** with a dedicated **"Smart Manufacturing Experience Pavilion"** filled with 30+ technology providers, machine builders focused on Smart Manufacturing solutions and technology demonstrations
- **Onsite happy hour event**, sponsored by Manufacturing Happy Hour, with podcast host, Chris Luecke
Tuesday October 24 from 3:00-5:00 PM (EST)
- **Success stories from 50+** manufacturers and CESMII project investments
- **Live streamed** marketing opportunities from the showfloor

▶▶▶▶ **Registration is open**
Use CODE "CESMII" by August 31st.

Register Today

+ Exhibitor Options

Take advantage of our CESMII Member pricing for a 10'x10' turnkey package and to exhibit within the "Smart Manufacturing Experience Pavilion", next to the 40'x40' CESMII Booth, Smart Zone Theater & Student Summit.

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YOUR VISIBILITY	Gold	Silver
Exhibit Space	100 sq ft	100 sq ft
Hardwall Display with Graphics	X	X
Unlimited Material Handling	X	X
Booth Package w/Electrical, Cleaning, Carpeting & Furnishings	X	X
Lead Retrieval Apps	2	1
Editorial Feature (Smart Manufacturing Magazine)	X	
Custom Podcast	2x	1x
Custom Webinar	1x	
Smart Manufacturing Magazine Advertising	3 Full Page Ads	1 Full Page Ad
Smart Manufacturing Experience at SOUTHTEC Custom eNewsletter	2 Ads	1 Ad
Ad or Recognition in Event Attendee Detail Brochure	Logo Recognition	Recognition
Enhanced Online Listing	X	X
CESMII MEMBER PRICE	\$15,000	\$5,000
VALUE	\$33,000	\$9,000



Booth Package

10' x 10'

The Booth Package includes:

Dedicated Exhibit Space – 88 sq ft
Hardwall display with custom fabric graphic

Exhibit Furnishings:

- (2) 1mW x 42"H Lockable Counter with Company Logo
- (1) Black Diamond Stool
- (1) Wastebasket

Blue carpet, padding and one-time vacuuming

Unlimited material handling (unloading materials at event, delivery to exhibit space per target move-in and outbound loading), one-time spotting of equipment, crate removal, storage and return to exhibit space

Electrical (1) 120v 10 amp electrical outlet
(1) Lead Retrieval App

ADDITIONAL FURNITURE CAN BE ORDERED FROM THE FREEMAN SERVICE MANUAL

For more information on exhibiting, please schedule a meeting with our events team to learn more.

[Schedule Here](#)